

The EVERGLADES News

Established 1924

FRIDAY

April 30, 1954

"The Truly Distinguished Mind
Prefers the Provinces"

PUBLISHED WEEKLY IN CANAL POINT BY PAUL RARDIN

CIRCULATING THROUGHOUT THE VAST AGRICULTURAL AREA OF PALM BEACH COUNTY

New Ag Building Dedicated Sunday

A report on dedication of Palm Beach County's new agricultural headquarters on Military Trail was made at the county commission meeting Monday by Commissioner Paul Rardin. The new \$100,000 headquarters was formally opened Sunday and turned over to County Agent M. U. Mounts and his staff.

The new officers will house facilities of the agricultural department under Mounts, the home demonstration department under Miss Sara Horton and a Federal marketing office under J. W. Strickland. Roger Fleming, secretary-treasurer of the American Farm Bureau Federation at Chicago, made the dedicatory address. He was introduced by Fred B. McNeese, president of the east Palm Beach County Farm Bureau.

Also taking part in the program for which County Commissioner Chairman Lake Lytal presided were H. G. Clayton, director of Florida's Agricultural Extension Service; Miss Ethyl Holloway, district home demonstration agent; Commission Vice Chairman Ben Sundy, Delray Beach; 4-H Club Members Barbara Curry, Lake Worth; Jimmy Cummings, West Palm Beach and Cherry Corbin, Belle Glade; M. P. Anthony, American Legion Post 12, which presented an American Flag at the dedication; Rev. Allen Watson and Rev. Paul Cassen.

Funeral Services For Mrs. Keniston

Funeral services were held at Wetherington Funeral Home in Pahokee Wednesday afternoon for Mrs. Velma Sanders Keniston, 53, who died Monday in Everglades Memorial Hospital in Pahokee. Services were under the direction of Malcolm Miller, Christian Science Reader, and cremation followed in Miami.

A member of the Belle Glade Christian Science Church, she leaves her husband, Harold H. Keniston; her mother, Mrs. Mary Sanders of Northboro, Mass.; two brothers, Horace Sanders, of Berwyn, Ill., and Albert Sanders, of Northboro.

Wetherington Funeral Home of Pahokee is in charge.

Truck Provided For Wildlife Club

The Pahokee American Legion Post 90 at a meeting in the Legion Hall on East Main Street Monday night discussed plans for providing a truck for the local Wildlife Club to be used by the boys of the club as a means of transportation on distant field trips.

Post 90 is the sponsor of the local Wildlife Club and Carlos Orr, adult advisor for the club, at a recent meeting brought to the attention of the Legionnaires the urgent need of the club for a means of transportation.

One of the members of Post 90 donated an old truck to be used for this purpose and Post 90, in cooperation with the local carpenters' union, will get the truck in good running condition and purchase a new license tag for its operation on the open highways.

Good Citizenship League Met Sunday

The Everglades Good Citizenship League composed of residents of Canal Point, Pahokee, Belle Glade, South Bay, Bean City and Lake Harbor conducted their second quarterly session at the Canal Point Baptist Church Sunday afternoon.

Vice President John Cooper presided in the absence of the president, J. L. Merrell of Pahokee.

Crops Field Day Set For Tuesday

The Vegetable Crops Field Day for the Everglades Experiment Station is planned for May 4. The program will start at 9:30 a.m. at the sweet corn disease nursery on the farm of O. B. McClure, located near Pahokee. The afternoon program will begin at 1:30 p.m. with an assembly at the Station. Short discussions of the work in progress will be given by the staff members involved in the work. This will be followed by field tours which will include variety trials with sweet corn, snap beans and celery, pre- and post-emergence weed control experiments with sweet corn and onions, fertilizer and nutritional spray experiments with sweet corn, peppers, and blackeye peas, corn earworm insect control, corn earworm resistance studies and research with virus diseases.

As a preliminary to this field day, Tuesday, April 27 was set aside for observation of sweet corn plantings in the disease resistance nurseries at the O. B. McClure farm near Pahokee. This was done for the convenience of those who are primarily interested in sweet corn and unable to attend the general Vegetable Crops Field Day on May 4.

Mrs. H. Rosenberg's Father Dies Result Of Car Accident

Mrs. Harold Rosenberg of Canal Point was called to Charleston, Ill., Wednesday on account of a car wreck in which her father and mother, Mr. and Mrs. Beckett, were injured. Informed by Charleston doctors of the seriousness of her father's injury she left by plane soon after receiving word of the mishap, but he died before her arrival. Her mother is reported to be doing fairly well.

Dr. George Elarbee Injured In Fall

Dr. George W. Elarbee, a pioneer physician of Pahokee, is reported to have suffered a fractured hip in a fall in front of Bolton's drug store Tuesday evening. He is receiving treatment at St. Mary's Hospital West Palm Beach.

Bearie A. Russell became ill while on a business trip to the Glades last week and returned to his home in Orlando Thursday morning, with Howell Fish of Belle Glade driving his car for him.

Cancer Fund Drive Gets \$550 Cash As Result Of Supper

Gross receipts totaled \$684.41 from the 4th annual turkey dinner given to the public by Mr. and Mrs. Delmar L. Hooks of Canal Point in the Community Park building Thursday night for the benefit of the local fund-raising drive for the American Cancer Society.

Flowers for the table decorations were furnished by Mrs. A. R. Harrington of Canal Point and Mrs. D. R. Hall and Mrs. Ruth Meredith of Pahokee. The flowers were arranged in bouquets by Mrs. Robert Phillips of Pahokee.

Mr. and Mrs. Hooks at the conclusion of the dinner expressed their thanks to the high school girls who served the dinner and to all those who donated food for the dinner, who assisted in its preparation, or who contributed in any way to the outstanding success of the benefit dinner.

Mrs. Ethel Johnson, and Mrs. Doris Sasser, co-chairman of the cancer drive in the Pahokee-Canal Point area for the sponsoring Pahokee Business and Professional Woman's Club, urged all persons who have pledged contributions to the drive to send in their checks or cash immediately.

Ralph Johnson New Lions President

Ralph O. Johnson was installed new president of the Pahokee Lions Club at the annual installation and awards day luncheon held in the Woman's Club building Tuesday.

Other officers inducted for the new club year were Clyde A. Canipe, first vice president; Lewis Friend, second vice president; Melvin Spooner, third vice president; Robert J. Schroder, secretary; Albert Snyder, treasurer; A. M. Johnson, Lion tamer; W. O. (Bill) Moss, tailtwister; Frank Tillis and D. W. Cunningham, directors. Everett Wurtz of Lake Worth, past deputy district governor of District 355 and Lions Zohe Two chairman, served as installing officer.

Leonard Dobrow acted as master of ceremonies during the annual presentation of awards as follows:

Perfect attendance pins—15-year, Frank Rozelle; 10-year, Manning I. Keen and D. B. Mathis; five-year, James W. Vann, Duncan Padgett and Melvin Spooner; one-year, Clyde A. Canipe, Curtis Chase, Leonard Dobrow, Jess Elliott, Manning I. Keen, D. B. Mathis, Rupert M. J. Luce, Duncan Padgett, Dick Mock, J. W. Vann, H. C. Graham, Parrish, Frank Rozelle, R. B. Simonsen, Robert J. Schroder, Albert Snyder, Paul Tillary, Frank Tillis, Lewis Friend and Melvin Spooner.

Fifteen-year charter chevrons were received by Frank Rozelle, Louis Gold, Jerry Gold and D. W. Cunningham, a 15-year Old Monarch chevron, by Curtis Chase, and ten-year Old Monarch, chevrons, by Minter Collins, Jess Elliott, Manning Keen, D. B. Mathis, Dr. D. S. Spooner, Leon Spooner and Robert J. Schroder.

Dr. D. S. Spooner was also presented with a certificate of honor (continued on page 8)

Boys And Girls To Tallahassee

Billie Nell Stokes of Canal Point and Sadie Clifton of Pahokee have been selected by the Pahokee High School faculty to represent the school at the annual session of Girls State in Tallahassee this coming summer, while Joe Parker of Canal Point and Jon Pope of Pahokee have been chosen by the faculty to represent PHS at Boys State, which is also scheduled to convene in Tallahassee this summer. All four students are members of the Junior Class.

May 11 Date Set To Ask Bridge Bids

Bids for two more new bridges in the Everglades will be opened May 11, by the State Road Department, County Commissioner Paul Rardin reported this week. Commissioner Rardin said he had been notified by Dave Turner, member of the State Road Board, that bids on bridges at South Bay and Lake Harbor will be in the May highway letting.

Construction of these two spans will complete a four-bridge project in the Glades which has been pushed forward for some time by the county board. Completed is a new bridge at Canal Point and under construction is a new span at Six Mile Bend. The commission this week, approved a plan offered by Commissioner Rardin which will add another section of road to the Everglades highway network. Vice Chairman Ben Sundy and Rardin said the new project was Okeelanta Road West of Highway 27 and that plans had been worked out between adjacent property owners and the county whereby the cost of the new road would be borne by both groups—the property owners putting up about two thirds of the cost and the county furnishing supervision and plans for the road and paying one third of the construction cost.

Rardin, Sandy County Engineer Steve Middleton and County Attorney Harry Johnson were named to a committee to work out plans for the cooperative project.

Postmaster Made President Lions

Osceola Upthegrove, Canal Point postmaster, was elected new president of the Canal Point Lions Club at the annual election of officers held during the regular dinner meeting in the Community Park building.

Other new officers chosen were Alton Jones, first vice president; H. O. Sheppard, second vice president; Gaulden Harrington, third vice president; H. H. Sears, Secretary; J. W. Repper, treasurer; Arnold Heldt, Lion tamer; Gene Waits, tailtwister; Arnold Barad and Salvadore Williams, directors.

The nominating committee that recommended the above officers for election was composed entirely of past presidents of the club: Roswell Harrington, Floyd Erickson, Boyd Vorhees and Albert Fremd. Delmar L. Hooks is the retiring president.

Mr. and Mrs. Olaf Boe have as a guest her mother, Mrs. Pamela Buchanan, of Sarasota.

Election Workers Named For Glades

County Commissioner Paul Rardin has announced appointment of May 4 primary election workers for the Glades precincts as follows:

PRECINCT NO. 35—Canal Point
Clerk: D. L. Hooks; Inspectors, Beulah E. George, Katherine Boynton, Edna Barrett, Earl Harris, Adams, Hilda Wilson.

PRECINCT NO. 36—Pahokee
Clerk: Vena Mae Schroder; Inspectors, Miriam L. Dulany, Rhoda J. Shive, Wilma Ellett, Blanche E. Armstrong, Ruth Hatton, Louis P. Gold.

PRECINCT NO. 37—Chosen
Clerk: Tera Del; Inspectors, Mary A. Gee, Madeline M. Corbin, Addie Zumpf.

PRECINCT NO. 38—Belle Glade (White)
Clerk: G. I. Evans; Inspectors, Edna F. Greer, Ellen Bessent, Iva M. Schoepel, Sally T. Stein, Bertha L. Markham, C. W. McDonald, Clara M. Gledhill.

PRECINCT NO. 38A—Belle Glade (Negro)
Clerk: E. M. Taylor; Inspectors, Lottie Hamilton, Earl T. Harris, Daisy M. Murrell, Rosa Lee Thompson, S. L. Teague.

PRECINCT NO. 39—South Bay
Clerk: Mabel West Barstow; Inspectors, Martha Fynette Barnes, Imogene L. Barnes, C. A. Whitman, Sr.

Annual Poppy Day Scheduled May 5th

Annual Poppy Day will be observed by the Canal Point American Legion Auxiliary, No. 242, on Tuesday, May 4, when members of the auxiliary will set up tables in front of the polls at the Community Park building, in the postoffice lobby and in front of Echoes grocery for the sale of the bright red poppies made by the disabled veterans, with all receipts to go to the veterans.

The sale will be under the direction of Mrs. F. M. Wilson, Poppy Day chairman.

Only One Contest In Pahokee Election

There will be only one contest in the Pahokee city election Tuesday, May 4, in which a mayor, chief of police, city clerk and three councilmen are to be elected for two-year terms of office each.

R. D. Hardaway, local insurance man, qualified before the deadline 5 p.m., April 23, as a candidate for the office of councilman, group 3, and will run against the incumbent group 3 councilman, Loren Meredith, who is seeking re-election.

Incumbents who will be re-elected unopposed include Mayor Lewis Friend, Police Chief Guthrie, Councilman Robert B. Simonson, Councilman James Harry Wilkinson, Jr. and City Clerk Dorothy Graham.

State's Attorney Phil O'Connell of West Palm Beach will be the featured speaker next Friday night at the annual Rotary Ladies Night program in Pahokee. The meeting is scheduled for 8:30.

Mrs. N. V. Maxson returned to her home Tuesday after visiting relatives for the past two weeks in Plainfield, Indiana.

PEOPLE WHO KNOW ABOUT THE RELIABILITY OF

MY FUTURE BOSS

CONSIDER THEY HAVE SOMETHING TO BE THANKFUL ABOUT



HOWDY FOLKS!
I CERTAINLY WILL APPRECIATE YOUR VOTE!



JERRY W. CARTER
Candidate for Re-election
RAILROAD & PUBLIC UTILITIES COMMISSION GROUP T

CATTLE GATES

NOW IN GALVANIZED STEEL
AT NEW LOW PRICES

12 Foot \$26.00
14 Foot \$31.50

Glades Appliance

Phone 2041

Belle Glade, Fla.

Christian Science Group Of Canal Point

How the selfishness and egotism which would impede man's spiritual progress can be overcome obedience to God, divine Love, will be brought out at Christian Science services Sunday.

The Lesson-Sermon entitled "Everlasting Punishment" includes the following verses from the King James Version of the Bible:

"As many as I love, I rebuke and chasten: be zealous therefore, and repent. Behold, I stand at the door, and knock: if any man hear my voice, and open the door, I will come in to him, and will sup with him, and he with me" (Revelation 3: 19, 20).

From "Science and Health with Key to the Scriptures" by Mary Baker Eddy the following passage will be read:

"In patient obedience to a patient God, let us labor to dissolve with the universal solvent of Love the adamant of error, self-will, self-justification, and self-love—which wars against spirituality and is the law of sin and death" (242:15).

The Golden Text is from Job: "Surely it is meet to be said unto God, I have borne chastisement, I will not offend any more" (34:31).

Holmes - Gaskins

Mr. and Mrs. Lester Holmes of Paohokee announce the marriage of their daughter, Miss Mary Jane Holmes, to Jimmy B. Gaskins, son of Mr. and Mrs. James Gaskins of New Bern, N. C.

The wedding took place in Conway, S. C., Tuesday, April 13.

Mr. and Mrs. Gaskins are making their home in New Bern.

RE: PAHOKEE DRAINAGE DISTRICT

NOTICE IS HEREBY GIVEN that in accordance with the provisions of Chapter 18042, Laws of Florida, Act of 1937, entitled "AN ACT TO ESTABLISH THE DRAINAGE DISTRICT", a drainage district organized and existing under the laws of Florida and embracing lands within Palm Beach County, has cause to be prepared a Budget showing the Debt Service requirements of the District for the year 1955. Said Budget, in accordance with the requirements of the East Unit of the District for maintenance, operation and administration during the year beginning on the first day of November, 1954, and ending on the thirty-first day of October, 1955. Said Budget, among other things, shows the amount of Unit No. 1 Debt Service Tax, the General Debt Service Tax, the General Maintenance Tax per acre necessary to be levied upon the lands within said District for the year 1955.

The said Budget is now on file and may be examined at the office of the Secretary of the District at Canal Point, Florida. Each Unit of the Paohokee Lake Sub-Drainage District will meet at 1:30 o'clock, P. M., on the 10th day of April, 1954, at the office of the Secretary of the District in Canal Point, Florida, for the purpose of hearing objections, if any, to the said Budget with respect to the same, and for the purpose of transacting such other business as may properly come before said meeting.

DATED THIS 9th day of April, 1954.
BY ORDER OF THE BOARD
OF SUPERVISORS OF THE PAHOKEE DRAINAGE DISTRICT
By: W. C. Owen, President.

Pub'd: April 23, 30, 1954.

Births

Recent birth announcements at the Everglades Memorial Hospital, Paohokee:

Mr. and Mrs. S. S. Turville, Canal Point, a daughter, Charlotte Jane, April 27.

Mr. and Mrs. James Harris, Belle Glade, a daughter, April 27.

Mr. and Mrs. Lewis Wiseman, Belle Glade, a daughter, April 26.

Mr. and Mrs. J. C. Rollins, Paohokee, a son, James Lawrence, April 25.

Mr. and Mrs. Paul Hart, Chosen, a son, Ronnie Mack, April 24.

Mr. and Mrs. Lonnie McWhorter, Canal Point, a daughter, Ina Sue, April 21.

Mr. and Mrs. O. R. Stapler, Paohokee, a daughter, Olivia Kaye, April 21.

RE: PELICAN LAKE SUB-DRAINAGE DISTRICT TAXES FOR THE

NOTICE IS HEREBY GIVEN that the Board of Supervisors of PELICAN LAKE SUB-DRAINAGE DISTRICT, a drainage district organized and existing under the Laws of Florida and embracing lands within Palm Beach County, has cause to be prepared a Budget showing the Debt Service requirements of the District for the year 1955. Said Budget, in accordance with the requirements of the East Unit of the District for maintenance, operation and administration during the year beginning on the first day of November, 1954, and ending on the thirty-first day of October, 1955. Said Budget, among other things, shows the amount of Unit No. 1 Debt Service Tax, the General Debt Service Tax, the General Maintenance Tax per acre necessary to be levied upon the lands within said District for the year 1955.

The said Budget is now on file and may be examined at the office of the Secretary of the District at Canal Point, Florida. Each Unit of the Pelican Lake Sub-Drainage District will meet at 1:30 o'clock, P. M., on the 10th day of April, 1954, at the office of the Secretary of the District in Canal Point, Florida, for the purpose of hearing objections, if any, to the said Budget with respect to the same, and for the purpose of transacting such other business as may properly come before said meeting.

DATED THIS 9th day of April, 1954.
BY ORDER OF THE BOARD
OF SUPERVISORS OF PELICAN LAKE SUB-DRAINAGE DISTRICT
By: W. C. Owen, President.

Pub'd: April 23, 30, 1954.

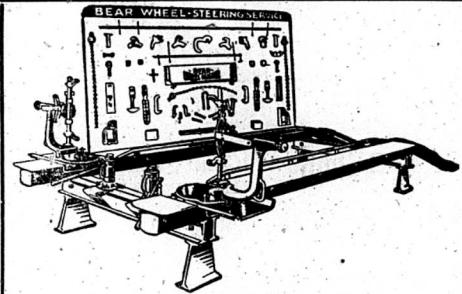
IN APPRECIATION

We would like to use the columns of The Everglades News to thank the many fine people who assisted in making the Cancer Fund Drive a complete success. We are indeed grateful to each and everyone who had any part in helping to prepare and serve this dinner. We shall always remember the excellent cooperation. The gross amount

taken in was \$694.41 with expenses of \$144.16, leaving a net for the Cancer Fund of \$550.25.

Most Sincerely,
Mr. and Mrs. D. L. Hooks.

Mr. and Mrs. Frank Shaughnessy or Paohokee will return to their home this week end after spending the past two weeks in Mexico on vacation.



"BEAR" WHEEL AND FRONT END ALIGNMENT

WHEEL BALANCING, STEERING CORRECTIONS, AND FRAME STRAIGHTENING AT:

Glades Chevrolet Co.

BELLE GLADE, FLORIDA
PHONE 2097

UNDER THE DIRECTION OF JACK TATUM,
"BEAR" GRADUATE FRONT END, WHEEL
AND ALIGNMENT SPECIALIST.

WORLD'S FIRST

Anti-Rust Gasoline



Prolong your car's life, save repair bills by using new SUPER-POWER Anti-Rust Sinclair Gasoline. It contains RD-119, Sinclair's miracle rust inhibitor. RD-119 stops gastank rust—protects you against the stalling, skipping and costly damage caused by rust and corrosion in your fuel system.

GET OUR

New Sinclair Gasoline

AT ONE OF THE FOLLOWING GLADES SINCLAIR STATIONS—

BELLE GLADE

Harris Service Station

Triangle Service Station

J. Paul Jones

Nuway Service Station

CHOSEN

I. W. West

CANAL POINT

Quality Market, C. W. Ammons

CLEWISTON

George W. Beck

PAHOKEE

Parker's Service Station

Cleve's Service Station

SOUTH BAY

Clayton Waters

LAKE HARBOR

J. H. Newman

BARE BEACH

A. W. Waldron

Kirchman Company, Inc.

SUPPLIER OF SINCLAIR PRODUCTS

Belle Glade, Florida

Phone 2033

RE-ELECT

B. Elliott.. State Representative

(Group Two—Palm Beach County)

Experienced - - Aggressive - - Capable

REP. ELLIOTT INTRODUCED AND PASSED
LEGISLATION IN TALLAHASSEE . . .Creating Central and Southern Florida Flood Control
District.

Creating Boy Scout Camp Near Jupiter.

Sponsored Legislation Establishing Minimum Foundation
School Program.Sponsored Legislation Establishing TB Sanitarium in Palm
Beach County.Introduced and Passed HB93 Increasing School Teachers
Salary.

Rep. B. Elliott — Pahokee, Fla.

**A Vote for B. Elliott is A Vote For Continued Outstanding
Representation of Palm Beach County In Tallahassee.**

(Paid Political Adv.)

RE: EAST BEACH WATER CONTROL
DISTRICT ELECTION FOR THE

YEAR 1954

NOTICE IS HEREBY GIVEN that in accordance with the provisions of Chapter 18042, Laws of Florida, Act of 1927, the Board of Supervisors of the EAST BEACH WATER CONTROL DISTRICT, a drainage district organized and existing under the laws of Florida, and embracing lands within Palm Beach County, has caused to be prepared a Budget showing the requirements of the District for the year 1954, and the administration during the year beginning on the first day of November, 1954, and ending on the thirty-first day of October, 1955. The Budget, amongst other things, shows the amount of Maintenance Tax per acre necessary to be levied upon the lands within said District for the year 1954.

The said Budget is now on file and may be examined by any interested person at the office of the Board of Supervisors of the EAST BEACH WATER CONTROL DISTRICT at Canal Point, Florida. The Board of Supervisors of the East Beach Water Control District will meet at 9:00 o'clock A. M. on the 10th day of May, 1954, at the office of the Secretary of the District in Canal Point, Florida, for the purpose of receiving objections and complaints with respect to the said Budget, and for the purpose of transacting such other business as may properly come before said meeting.

DATED this 5th day of April, 1954.

BY ORDER OF THE BOARD
OF SUPERVISORS OF THE EAST
BEACH WATER CONTROL
DISTRICT

Roy Landgeirt, President

Pub: April 22, 1954.

Belle Glade Postal Receipts Reach An All-Time High

Belle Glade postal receipts for the March quarter of 1954 reached an all-time high this year with a total of \$14,889.66 compared with \$13,654.27 for the same period in 1953, according to Postmaster George P. Farnall.

The local post office, according to Farnall, advanced to third class in 1931, just one year after he became postmaster, and has steadily reflected the growth of Belle Glade since that time. In 1940, the office advanced to second class, just one year later than Pahokee and Clewiston, and advanced to first class July 1, 1953, while the two other Glades offices still remain at second class.

In 1940 when the office advanced to second class the office personnel consisted of the postmaster, two regular clerks and one part-time

substitute. The personnel now consist of the postmaster, assistant postmaster, four clerks, one regular carrier, one auxiliary carrier, two substitutes who perform the duties of both clerk and carrier, and one combination janitor and special delivery messenger.

City delivery service was started April 1, 1950, just six months prior to moving into the present new quarters. Three extensions to delivery service have been granted since 1950 — one Jan. 16, 1953, another on Oct. 1, 1953, and the latest on Jan. 15, 1954.

John Ogle, who has been stationed by the U. S. Navy at the Norfolk Naval Base, is spending a 10-day leave here with his wife, Mrs. Clara Baxter Ogle, and his mother, Mrs. Claude Santee, and family. He will report for re-assignment in the Navy at Portsmouth, Va., on May 4.

CLASSIFIED ADS PAY BIG DIVIDENDS

**MUCH ACCOMPLISHED . . .
MUCH TO BE DONE . . .
VOTE FOR PROGRESS!**

RE-ELECT

LEWIS FRIEND

YOUR

Pahokee Mayor

Election May 4th

Leon Guthrie

Candidate For

Chief of Police

In The

PAHOKEE ELECTION MAY 4th

I will sincerely appreciate your support. Come out and vote
Next Tuesday.

(Paid Pol. Adv.)

"Well Qualified in Business and Government"

WILBUR C. KING

Candidate for Re-election
to the
Florida Railroad and Public
Utilities Commission

FRIENDS:

I have had a wonderful response from citizens all over the state who are supporting me in my campaign. It is gratifying to know that so many are sponsoring me in the interest of good government. I am truly grateful for the votes and good will of the people of this great state.

Improving public utilities by progressive and fair regulation has been my aim and the people who know my record are saying, "Wilbur King is doing a good job."

I will continue to serve honorably and faithfully, to merit every vote for Wilbur C. King on May 4.

Sincerely,
WILBUR C. KINGFLORIDA RAILROAD AND PUBLIC UTILITIES COMMISSION
GROUP 1

(Paid Advertisement) Pd. by Wilbur C. King, Campaign Treas.

MORE COURT-
ROOM AND TRIAL
Experience
THAN ANY OTHER
CANDIDATE

All candidates in this group reside in Broward County but are voted on in both Broward and Palm Beach Counties.

DEMOCRATIC PRIMARY
MAY 4th

OTIS FARRINGTON

FOR GROUP 4

CIRCUIT JUDGE

As Broward County Solicitor for the past five years, Farrington has acquired more courtroom and trial experience than any other candidate. Received law degree, with honors, in 1940 from University of Florida. Married, and with 3 fine children, Farrington is a member of the Presbyterian Church, American Legion, Lions, Jaycees, Elks, Florida and Broward County Bar Associations.

ASK YOUR ATTORNEY ABOUT HIS QUALIFICATIONS
AND INTEGRITY

Paid Pol. Adv. Duly Authorized by Campaign Treas.

Road Maps Have Change Series

"Motorists taking to the open road this year will find better highways and shorter routes than ever before, if the changes necessary to up-to-date last year's Sinclair road maps for the 1954 series are any indications, F. J. Fisher, local area sales manager of Sinclair Refining Company predicted this week.

More than 15,000 mapping changes were made for Sinclair's newly published 1954 road map series to reflect highway and other touring improvements made in the past year, Mr. Fisher said.

— E L E C T —

Robert T. Bardin

(UNCLE BOB)

Y O U R

Justice Of The Peace

Pahokee - Canal Point

YOUR VOTE AND SUPPORT
WILL BE SINCERELY
APPRECIATED

Pull Lever 31A
TUESDAY, MAY 4th

(Paid Pol. Adv.)

Re-Elect

LAKE LYTAI

to the
PALM BEACH
COUNTY
COMMISSION
MAY 4th

COUNTY WIDE ELECTION

I welcome this opportunity to present my candidacy to all the voters in Palm Beach County. My interest has always been county-wide and if returned to office I shall continue to do everything possible to keep our county in step with progress through wise spending, careful planning and with tax economy.

Your Support Will Be Gratefully Appreciated
(Paid Political Adv. Authorized by Campaign Treasurer)



PULL LEVER
20A

For Continued BETTER SCHOOLS For Our Children
RE-ELECT

A. Q. HOWELL

Member
SCHOOL
BOARD

PROVEN - QUALIFIED
SINCERE

YOUR VOTE & SUPPORT
WILL BE APPRECIATED

Subject To
MAY 4, 1954 PRIMARY



(Paid Political Adv.)

The changes include new roads that have been laid — including superhighways and toll roads, new route number designations, realignment of old roads, changes in road widths and surfaces, improved bridges and tunnels, and numerous other changes reflecting the tremendous volume of work done in the last twelve months by the highway departments of the country.

In addition, many new town names appear for the first time on the new maps, while other towns changed their names.

CARD OF THANKS

To The People:

We, the members of the Everglades Memorial Hospital Auxiliary, thank the many people who attended the benefit pancake supper in the school cafeteria Saturday night and thank the many fine companies that contributed to make the supper a big success. These companies include The Thomas Meat Packing Company of Okeechobee, which furnished 175 pounds of sausage to go with the pancakes; the Belbeck Milling Company for the syrup, the Pillsbury Milling Company for the pancake mix, the Carnation Milk Company for the milk used in the pancakes, coffee and malted milk drinks for the children, to the Lake Shore Press, Inc., for printing the tickets for the pancake supper. The auxiliary also thanks to Paul Bardin, publisher of The Everglades News, for printing the tickets used in the recent membership drive.

— The Everglades Memorial Hospital Auxiliary.

Jack Phillips and Robert Phillips spent the weekend in Wauchula visiting their parents, Mr. and Mrs. J. C. Phillips.



Capable Lawyer
NOT a Politician

JOSEPH A. FITZSIMMONS

CANDIDATE FOR
CIRCUIT JUDGE

15th Judicial Circuit — Group 4
PALM BEACH AND BROWARD COUNTIES

DEMOCRATIC PRIMARY
Tuesday, May 4, 1954

Invites Your Consideration

Will Appreciate Your Vote

(Paid Pol. Adv.)

Slater Brewton has returned to his studies at the University of Miami after a brief visit with his parents, Mr. and Mrs. W. H. Brewton, in Pahokee. He was recently

initiated into the Tri Beta, a biological science fraternity at the university, and expects to receive a BS degree in biological science at the graduation exercises in June.

Mr. and Mrs. J. L. Reeves have as their house guests his sister, Mrs. Vivian Doughtery of Notch, S. C.; and Mr. and Mrs. Charles Petersen of Tampa.



LEROY COLLINS

CANDIDATE FOR GOVERNOR



Has the Keys

to

Florida's Future

1. Clean, efficient, economical government at all levels
2. Constitutional Revision
3. Better educational facilities and opportunities
4. Improved labor, health and welfare standards
5. Highways adequate to meet proven needs
6. Agricultural and industrial research and development
7. Conservation and restoration of natural resources
8. An effective highway safety program
9. Aggressive campaign to promote Florida's tourist business, and industrial opportunities
10. No additional taxes

Vote for LEROY COLLINS, twice selected as Florida's most valuable Senator — last year named Florida's MOST OUTSTANDING Legislator. Help give Florida a governor it can be proud of.

You Can Count on Collins

Elliott Is Pleased With Progress Of His Campaign

"I am greatly pleased with the manner in which the voters of Palm Beach County are receiving my candidacy for re-election as State

Representative," Rep. B. Elliott of Pahokee said yesterday as he swung into the final days of his 3-months campaign, during which time he has visited every precinct in the county. "As my platform, I offer my record of five terms of service in the House of Representatives and will sincerely appreciate consideration at the polls when election day rolls around," the automobile dealer-legislator said.

The Pahokee lawmaker was first

elected to the House in 1944 and has been returned four more times without opposition, setting a record in political history in the county. He served as Speaker of the House in 1951-52, being the only man ever elected to this high position from Palm Beach County. During his tenure in the speaker's chair not once did any member of the House appeal one of his decisions, proving the fairness with which he wielded the gavel. In gaining the Speaker's

chair he set another record when he was elected on the second ballot over two opponents.

Representative Elliott is proud of his attendance record in the House. During the ten years he has served he has answered every roll call, including as many as three a day at morning, afternoon and night sessions and has never been absent from any session. In the perfect attendance line he has an unbroken 24-year record in the Pahokee Rotary Club where he served as president and is one of the charter members.

Asked to comment upon progressive and worthwhile legislation sponsored and passed by him during the 10 years in the House, Rep. Elliott pointed out a few of his many accomplishments. Among them are the following:

Creation of Central and Southern Florida Flood Control District.

Legislation increasing old age pensions from \$50 to \$60.

Legislation creating Boy Scout Camp near Jupiter.

Establishing the minimum foundation school program.

Sponsored bill permitting use of \$5 P Tag.

Establishing and bringing to Palm Beach County the Southeast Florida Tuberculosis Sanitarium.

Introduced and passed HB93 increasing school teachers salaries.

In placing his record before the voters of the county, the Pahokee legislator also spread before them his personal history. He came to Pahokee 32 years ago, having been born and reared in Bell Falls, Texas. He has been an automobile dealer in Pahokee since his arrival. He has a wife, three sons and a daughter. He is a member of the Methodist Church and a member of the board of stewards. He is a member of the Masonic Lodge and of the Elks Lodge, having served as exalted ruler of the Elks for three terms and district deputy grand exalted ruler one term.

In the 1949 session of the legislature Mr. Elliott was awarded a "Certificate for Meritorious Public Service as the Most Effective Member in the House of Representatives." This plaque hangs on the wall of his office and he is genuinely proud of its presence there. Another framed article on his office wall is a reproduction of the front page of the Belle Glade Herald in which the Palm Beach County legislative delegation was cited in 1951 by the Belle Glade Elks Lodge for "integrity, ability and statesmanship."

Mr. and Mrs. J. W. Wood of Miami spent a day in Pahokee visiting Mr. and Mrs. Bruce Williams and other friends.

I WILL GREATLY APPRECIATE YOUR VOTE AND SUPPORT FOR

COUNTY COMMISSIONER

DISTRICT 4—PALM BEACH COUNTY

SUBJECT TO

DEMOCRATIC PRIMARY

MAY 4, 1954

COUNTY WIDE VOTE

Lloyd Benson

"A SOUND BUSINESS ADMINISTRATION"

PULL LEVER 21A

(Paid Political Adv.)



LET'S KEEP **CHARLEY JOHNS**

OUR GOVERNOR

Please send
me your
ideas about
Florida's
needs for
the next
two years

Charley Johns thinks that the candidates for the office of Governor could get a lot of sound ideas for Florida's state government if the voters would just speak right out and say what they think Florida needs and what they want done.

Charley Johns believes that the voters might like to have a chance to tell the candidates what they think in addition to being told what the candidates propose to do.

Charley Johns knows that the average person hesitates to put his thoughts on paper and send them along to the candidate.

So This Is an Open Invitation to you as a citizen interested in good government to write Charley Johns and say what you would like to see his administration do during the next two years.

Write Today... some of the ideas received can be put to work for a better Florida right away. Just send a post card or a letter. Address it to Charley E. Johns, Governor's Office, State Capitol, Tallahassee, Florida... or use the coupon below.

Hon. Charley E. Johns,
Governor's Office, State Capitol,
Tallahassee, Florida.

I think Florida needs _____

Name _____

St. and No. _____

City _____ State _____

Jerome Johns,
State Campaign Manager

George W. Dandlak,
State Campaign Treasurer

(Paid Political Advertisement)



All Florida Needs This Man of Action!

RE-ELECT
BEN F.

SUNDY



TO THE PALM BEACH
COUNTY COMMISSION

COUNTY WIDE
ELECTION
MAY 4th

Residents of Palm Beach County can be assured that reelection of Ben F. Sundy to the county commission will mean continued expansion of our county road system, progressive and planned development of the county; thrifty administration of county affairs; guarded expenditures and economical taxation.

YOUR SUPPORT
WILL BE GRATEFULLY
APPRECIATED

Vote SUNDY....
....Next TUESDAY

PULL
LEVER 22A

(Paid Pol. Adv.)

INDEPENDENCE
MEANS BETTER COURTS—FOR YOU!

Let's Vote for...

JAKE I.

WATSON

Candidate for

Circuit Judge

15th Judicial Circuit
Group 4

BROWARD and
PALM BEACH COUNTIES



★ HELP ELECT WATSON! There's no question about Jake Watson's independence. His judgment is free—no ties or commitments to political or special interests. Florida-born and educated... As lawyer, municipal court judge, school board member, his records show clean, independent thinking and basic integrity.

Democratic Primary May 4, Vote for Watson!

(Political Adv. Paid by J. I. Watson)



The Rardin Building In Canal Point, Florida

THE LAKE OKEECHOBEE REGION HOME OF

THE EVERGLADES NEWS

Serving the Lake Okeechobee Farming Region Without

Interruption Every Week for Nearly 30 Years

Established March 11, 1924

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The Everglades News Is Entered at the Post Office
In Canal Point, Florida, as Second Class Matter

Paul Rardin Owner, Editor, Publisher

Cinematic Chatter

By Malcolm Miller

Hello everybody! In a short time you will be viewing a picture in which Tony Curtis portrays Harry Houdini in the picture story of his life, under the title, "Houdini". Harry Houdini, in his day, back in the early nineteen hundreds, was known as the world's greatest living escape artist. A daredevil and master showman Houdini broke house records all over the United States and in Europe. I remember he played in my home town, Seattle,

Wash., around 1910. It was announced through the press that Mr. Houdini on a certain day and at a certain time would be placed in a straightjacket, handcuffed, and tossed into Elliott Bay off the ferry pier on Front Street. At the scheduled time a huge crowd lined the pier and watched with baited breath as Houdini was laced into the straightjacket, handcuffed and wrapped in irons. The master showman stood and looked at the vast audience as the announcer gave the "send-off" talk. A large crane lifted Houdini into the air and deposited him in the bay with a

splash. A hush fell on the crowd as the waters settled over his head and they waited in stunned silence as the master battled his way out beneath the waters. Suddenly the escape artist's head bobbed above the ripples and he waved the straightjacket in the air. A mighty roar of approval rent the air as they lifted Houdini onto the pier. A woman turned to her companion and snorted disgustedly: "Humph!"

It that all there is to it?" The two ladies walked away disappointed that the great Houdini had escaped so easily. See you at the movies—

Mr. and Mrs. J. S. Chastain and Miss Dorothy Chastain were the weekend guests of Mr. and Mrs. Clyde Griffis in Tampa. Miss Chastain remained for several days' visit.

GLEE CLUB TO SING

The Pahokee High School Glee Club under the direction of Miss Margaret Powell will present two special numbers during the evening worship service at the Pahokee Methodist Church. The student vocal group will sing "Now Let Every Tongue Adore Thee" and The Beatitudes."



My Personal Interest—my children
17 years of schooling ahead

Is There A BETTER Reason?

Is There A GREATER Need?

FOR A QUALIFIED CANDIDATE OF . . .

ABILITY - INTEGRITY - SINCERITY

... TO RUN FOR THE OFFICE OF

Member School Board

PALM BEACH COUNTY

District 1—Pahokee - Canal Point Area

My belief in the constant need for IMPROVEMENT in the educational field for ALL children is my principal reason for running for this office.

Thurmond W. Knight

Your Vote Will Be Appreciated
(Democratic Primary, May 4)

PULL LEVER 24A

(Paid Political Adv.)

**Who'd have thought
of it but YOU?**



EXTENSION TELEPHONES

MAKE IDEAL GIFTS

Here's a *different* gift for that birthday, anniversary or any special occasion: an extension telephone! Someone will appreciate your thoughtfulness.

A conveniently-located extension telephone saves a lot of steps and time and brings privacy, too. The cost is only pennies a day.

It is especially nice to give a busy teen-aged son or daughter the privacy of an extension telephone in his or her room. And you can have their names put in the directory, too.

Order a gift-wrapped extension telephone by simply calling the Telephone Business Office.

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY



MOTHER'S DAY
MAY 9

2-Sales Each Week-2

Glades Livestock Market Asso.

PHONE 3028

BELLE GLADE, FLORIDA

Pat Kumer Is Wed To Russell Sims

Miss Patricia Mae Kumer, daughter of Mr. and Mrs. Frank Kumer, 3004 Broadway, West Palm Beach, became the bride of David Russell Sims, son of Mr. and Mrs. Bennie Clarke Sims, Canal Point, in a double ring ceremony at St. Ann's Church, West Palm Beach, Saturday, April 24, at 3 p.m., with the Rev. Martin V. Jarreau, S. J., officiating.

Floor baskets of white gladioli against a background of potted palms made up the floral setting for the ceremony.

The program of nuptial music was presented by Mrs. Rose Marie Finocchio, organist.

The bride, given in marriage by her father, wore a gown of silken

lace and misty nylon tulle fashioned with molded bodice and short sleeves of lace with matching point to hand gauntlet. A tiny lace stand-up collar trimmed with seed pearls accented the illusion neckline. The bouffant skirt was of misty nylon tulle over satin with lace scallop-panels that swept into a chapel train. A matching lace cap studded with seed pearls and sequins hid the three-tiered illusion veil. She carried a cascade bouquet of white carnations and tuberoses centered with a purple-throated white orchid.

Miss Ann Brenchick of Lexington, Mass., maid of honor, carried a colonial bouquet in shades of pink and wore a matching headband of flowers. Her ballerina-length gown of aqua silk magasene was fashioned with molded bodice, rolled-off-the-shoulder collar and very full skirt.

The Misses Mary Ellen Sims of Canal Point, sister of the bridegroom, Nancy Roller of West Palm Beach and Jo Ellen Britton of Riviera Beach, who served as bridesmaids, were in gowns fashioned the same as that of the maid of honor. They carried colonial bouquets in pastel colors and wore matching headbands of flowers.

Four-year-old Peggy Olson of Pahokee, cousin of the bride, served as flower girl. Her pink taffeta frock had a swirl of wide ruffles edged in lace and she wore a headband of pink sweetheart roses.

Bennie F. Sims of Canal Point was his brother's best man. The

bridegroom's brother, James C. Sims of West Palm Beach and his two uncles, Howard V. Sims and Harlow C. Sims, both of Pahokee, served as ushers.

Mrs. Kumer chose for her daughter's wedding a taffeta print dress in shades of blue, with pink accessories and a corsage of pink roses. Mrs. Sims, the bridegroom's mother, wore aqua lace over taffeta with white accessories and a corsage of white gardenias.

Following the ceremony a reception was held in the George Washington Hotel, West Palm Beach, where the bride's table was decorated with Oregon grape and white pom-poms and centered with a three-tiered wedding cake.

The bride changed to a pink linen suit with navy and white accessories and an orchid corsage before the couple left on an extended motor trip to the New England States and Canada, with stop-overs at Niagara Falls and New York City.

CLASSIFIED ADS PAY BIG DIVIDENDS

PULL LEVER 15A

"LET'S GET DOWN TO BUSINESS"

ELECT A BUSINESSMAN



CANDIDATE FOR

House Of Representatives

GROUP ONE PALM BEACH COUNTY

WILL WORK FOR AND SUPPORT:

Better roads. Sound and practical health, welfare, educational and agricultural programs. Equitable reapportionment. Complete Constitution revision to meet present day needs. Flood Control. Expansion of national advertising to attract tourists and industry.

25 years experience as an executive and employer.

YOUR VOTE AND SUPPORT WILL BE APPRECIATED.

(Paid Political Adv.)

VOTE FOR THE MAN WHO REPRESENTS YOU . . .

"ALL WAYS!"



AGRICULTURE AND CATTLE



LABOR



INDUSTRY



TOURIST TRADE



for STATE REPRESENTATIVE

EMMETT S. ROBERTS

"Representing You All Ways"

GROUP 2 PALM BEACH COUNTY

Helen Hayes Circle In April Meeting

Members of the Helen Hayes Circle of the Pahokee First Baptist Woman's Missionary Society presented a program on "Medical Missions" at a April meeting of the WMS held at the church Monday afternoon with Mrs. Joe Thompson, president, presiding.

Mrs. Thompson showed a film relating to the activities at the Carter School of Missions, Louisville, Ky. Mrs. H. L. Speer was in charge of the devotional and led the group in prayer. Others taking part on the program were Mrs. W. K. Aldridge, Mrs. John Hatton, Mrs. Bill Unwin, Mrs. Ralph Grimes, Mrs. Horace Unwin and Mrs. W. Hal Hunter.

At the business session the society completed plans for a series of cottage prayer meetings at homes of members in preparation for the revival services that are to be held at the church, starting Sunday, May 9.

Mrs. Speer was named new chairman of the stewardship committee.

GROUP 1. PALM BEACH COUNTY FOR STATE REPRESENTATIVE



ELECT FRED O. "BUD"

DICKINSON

Home owner, married and one son, member of Methodist Church, native of Palm Beach County

Educated — Stetson and University of Florida
Business and law background — Lawyer
Marine veteran World War II

— PLATFORM —

Better Roads and Bridges — Support of School Programs
Continued Flood Control
Economy in Government — Reapportionment

"ALL COUNTY CANDIDATE"

PRIMARY MAY 4th

— ELECT —

George W. Leaird

Palm Beach and Broward Counties

Circuit Judge



Born in Fort Lauderdale, 1912

Lifelong resident of Fort Lauderdale and Hollywood

Practicing Attorney 19 Years

Lawmaker for 14 Years

Vice President, Florida State Senate

Attorney for Broward County School Board

Attorney for City of Hollywood

Graduate of Broward County Public Schools and University of Florida
Member of Phi Delta Phi, Honorary Legal Fraternity

Veteran two years overseas duty in U. S. Navy

Old enough for experience

Young enough for hard work

Married—two daughters

Member of First Presbyterian Church

(Paid Political Adv.)

RECORD ENROLLMENT

TALLAHASSEE — President George W. Gore, Jr., of Florida Agricultural and Mechanical University, reports a record student enrollment of 2,120 and stated that it is the highest in the school's history.

Dr. Gore, who became president five years ago, said that when he assumed that office the enrollment was 1790. Formerly known as Florida A & M College, the institution was given university status by an act of the last legislature.

Mr. and Mrs. H. C. Graham had as recent guests their nephew, Eugene Graham, and wife and two children of Washington, D. C., where he has been a member of the U. S. Marine Band for 16 years. Mr. Graham plays first oboe in the famous band.

CLASSIFIED ADS PAY BIG DIVIDENDS

RE: EAST SHORE DRAINAGE DISTRICT, 1954

NOTICE IS HEREBY GIVEN that in accordance with the provisions of Chapter 2004, Laws of Florida, Act of 1954, the Board of Supervisors of EAST SHORE DRAINAGE DISTRICT, a drainage and water control unit, and under the Laws of Florida, and embracing lands within Palm Beach County, has cause to be prepared a Budget showing the Debts and requirements of the District and the requirements of the District for maintenance, operation and administration, during the year commencing on the first day of November, 1954, and ending on the thirty-first day of October, 1955. Said Budget, among other things, shows the amount of Debt Service Tax per acre necessary to be levied and collected within said District for the year 1954.

The said Budget is now on file and may be inspected at the office of the Secretary of the District at Canal Point, Florida. The Board of Supervisors of East Shore Drainage District will meet at 10:00 a.m. on the 10th day of May, 1954, at the office of the Secretary of the District in Canal Point, Florida, for the purpose of receiving objections and complaints with respect to the said Budget and for the purpose of transacting such other business as may properly come before said meeting.

DATED THIS 9th day of May, 1954.

BY ORDER OF THE BOARD
OF SUPERVISORS OF EAST
SHORE DRAINAGE DISTRICT
W. C. Owen, President.

Pub: April 23, 30, 1954.

Prince Theatre

Sunday-Monday

May 2-3

"STALAG 17"

William Holden in performance that won academy award of 1953

LAKE
Drive-In-Theatre

Sun., Mon., and Tues.

May 2-3-4

2 Big Features

"FLAT TOP"

with Sterling Holden
(In Technicolor)

Also

"JALOPY"

Bowery Boys

FFA Sends Group To Fort Myers

Contestants from the Pahokee Chapter, Future Farmers of America, won two first places in the FFA Sub-district Contest at Fort Myers. The Pahokee Chapter's string band, composed of Chuck Elliott, Joe Parker, Pat Turberville, Hal Rosenberg and Wiley Howell, was judged the best in the sub-district, as was Pat Turberville's harmonica playing.

These first place winners will participate in the FFA District Contest at Belle Glade Friday, May 7, which will be under the direction of Sam Lovell, advisor for the Belle Glade FFA Chapter.

Other Pahokee FFA contestants who placed in runner-up positions at the sub-district contest were Miss Gaye Schöppel, the 1954 chapter sweetheart, who won second place; James Usher, third place in public speaking; the par-

liamentary procedure team, including James Stamps, Howard Pugh, Ronnie Hitchcock, Wayne Hill, Val Gaibaldon and John Williams, fourth place; and the vocal quartet, composed of Farris Kincaid, Chuck Elliott, Wiley Howell and Pat Turberville, third place.

Ralph Johnson New

continued from page 1
ary membership. Curtis Chase, retiring president, was presented with a past president's pin and his wife received a compact, bearing the Lions emblem, a gift from the club. Mrs. Dorothy Graham, club pianist, also received a gift.

Prior to the installation ceremony Mr. Wurtz, the installing officer, spoke on "The Growth and Progress of Lionism."

Earl Chance and Louis Walker were received as new members; with Frank Rozelik in charge of the induction ceremony.

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To Offer A . . .
Complete Building
Supply Service
Free Estimates
Monthly Terms

Tylanders, Inc.

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PATRONIZE THE ADVERTISERS

THIS IS A GOOD YEAR FOR AN Electric Home Food Freezer!



ELECTRIC FREEZER

Save on food bill and shopping time . . . enjoy out-of-season delicacies . . . prepare delicious meals at a moment's notice —with a modern electric HOME FOOD FREEZER.



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Cooking's even more fun when prime frozen meats, garden fresh fruits and vegetables and even frozen meals are at your elbow in the home food freezer. This convenience, plus automatic controls, helps you breeze through meal preparations.



ELECTRIC DISHWASHER

Meal-clean-up a drudge? Not with a modern automatic electric dishwasher! For a completely carefree, work-free kitchen, nothing can beat an electric home food freezer, an electric range and an automatic electric dishwasher!



TIP TO FOOD SERVICE ESTABLISHMENTS...

Make The Most of Your Valuable Kitchen Space—Cook Electrically! Clean, cool, electric counter cooking equipment can be installed in limited space . . . speeds cooking and service—means more meals at peak hours.

Streamlined design and perfect results have customer appeal, too—mean higher unit sales. And economical operation produces greater profits for you.

So plan now to install electric counter cooking equipment—and enjoy the difference!

Make 1954 your
BIG YEAR
ELECTRICALLY!

Florida's a wonderful place! There's more fun per square foot here than anywhere else on earth...if you have time to enjoy it. That's where Sunshine Service comes in!

With Reddy Kilowatt to do the chores, you'll have that extra leisure to enjoy even happier Florida living.

And this year is a good year to add time-saving, labor-saving electric servants — new, improved models . . . new low terms. See your dealer, now!



You'll be amazed at how little it costs to operate additional electric appliances in a typical Florida home...just pennies a day!

Here's why! As you "step-up" your use of electricity, you "step-down" the average rate you pay. Operating even major appliances adds only a few pennies a day to your electric bill...your biggest bargain in better living!



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